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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---------------------|-------------------------------|----------------------|---------------------|------------------|
| 10/697,851 | 10/30/2003 | Thomas Peterffy | 30894-101 | 9758 |
| 26486 BURNS & LF | 7590 12/17/200 VINSON, LLP | EXAMINER | | |
| 125 SUMMER | STREET | SHRESTHA, BIJENDRA K | | |
| BOSTON, MA | 02110 | | ART UNIT | PAPER NUMBER |
| | | 3691 | | |
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| | | | MAIL DATE | DELIVERY MODE |
| | | | 12/17/2008 | PAPER |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

| | Application No. | Applicant(s) | | |
|------------|----------------------|-----------------|--|--|
| 10/697,851 | | PETERFFY ET AL. | | |
| | Examiner | Art Unit | | |
| | BIJENDRA K. SHRESTHA | 3691 | | |
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| | BIJENDRA K. SHRESTHA | 3691 | | | | | | | |
| The MAILING DATE of this communication appears on the cover sheet with the correspondence address | | | | | | | | | |
| THE REPLY FILED FAILS TO PLACE THIS APPLICATI | ON IN CONDITION FOR ALLOWA | NCE. | | | | | | | |
| ☐ The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 3 7 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods: | | | | | | | | | |
| The period for reply expiresmonths from the mailing | date of the final rejection | | | | | | | | |
| The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is lat no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. | | | | | | | | | |
| Examiner Note: If box 1 is checked, check either box (a) or (MONTHS OF THE FINAL REJECTION. See MPEP 706.07(| f). | | | | | | | | |
| Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filled is the date for purposes of determining the period of ext under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patient term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL. | tension and the corresponding amount shortened statutory period for reply origing than three months after the mailing date | of the fee. The appropri nally set in the final Office | ate extension fee te action; or (2) as | | | | | | |
| The Notice of Appeal was filed on A brief in comp | liance with 37 CFR 41.37 must be | filed within two month | s of the date of | | | | | | |
| filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed w AMENDMENTS | nsion thereof (37 CFR 41.37(e)), to | avoid dismissal of the | | | | | | | |
| The proposed amendment(s) filed after a final rejection, t | but prior to the date of filing a brief | will not be entered be | 1001100 | | | | | | |
| (a) ☐ They raise new issues that would require further cor | nsideration and/or search (see NO | LE pelow). | cause | | | | | | |
| (b) They raise the issue of new matter (see NOTE belo | | , , | | | | | | | |
| (c) ☐ They are not deemed to place the application in bet appeal; and/or | | ducing or simplifying t | he issues for | | | | | | |
| (d) ☐ They present additional claims without canceling a c | | ected claims. | | | | | | | |
| NOTE: See Continuation Sheet. (See 37 CFR 1.1 | | | | | | | | | |
| | · · · · · · · · · · · · · · · · · · · | | | | | | | | |
| Applicant's reply has overcome the following rejection(s): | | | | | | | | | |
| Newly proposed or amended claim(s) would be all non-allowable claim(s). | | • | | | | | | | |
| For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: | | I be entered and an e | xplanation of | | | | | | |
| Claim(s) allowed: Claim(s) objected to: | | | | | | | | | |
| Claim(s) rejected: 1-20. | | | | | | | | | |
| Claim(s) withdrawn from consideration: | | | | | | | | | |
| AFFIDAVIT OR OTHER EVIDENCE | | | | | | | | | |
| The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). | | | | | | | | | |
| The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary | vercome all rejections under appea | al and/or appellant fail | s to provide a | | | | | | |
| The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER | n of the status of the claims after er | ntry is below or attach | ed. | | | | | | |
| 11. The request for reconsideration has been considered bu | t does NOT place the application in | condition for allowar | ce because: | | | | | | |
| 12. Note the attached Information Disclosure Statement(s). (13. Other: | (PTO/SB/08) Paper No(s) | | | | | | | | |
| /Alexander Kalinowski/ Supervisory Patent Examiner, Art Unit 3691 | | | | | | | | | |

Continuation of 3. NOTE: Proposed amendment to the independent claims including "Price improvement being preset at the processor, regardless of the market participant for a secondary aution" narrows the scope of the claims and would require new consideration or search by the Examiner. Therefore, the proposed amendments will not be entered.